

HAADTHIP

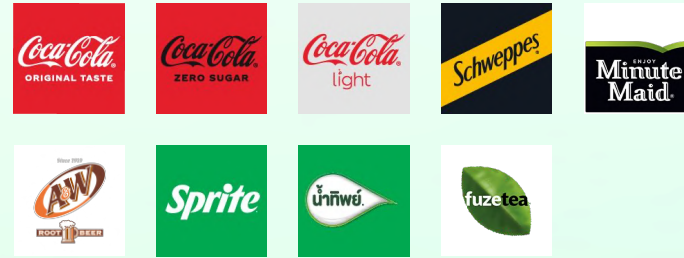
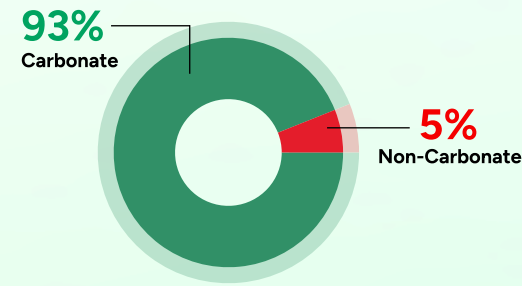
A proud *Coca-Cola* bottler for Southern Thailand

Haad Thip Public Company Limited Fact Sheet 9M/2025



Brand Portfolio

Revenue Breakdown 9M'2025



9
Brands Coca-Cola

177
SKUs

35
Packsize

No.1
Market share in sparkling
soft drink market

No.4
Market share
in drinking water

We are the leader in the beverage industry

and committed to sustainable profitable growth with the communities.

FY2024 South of Thailand Coca-Cola market value share



NARTD
24.7%



Sparkling soft drink
78.3%

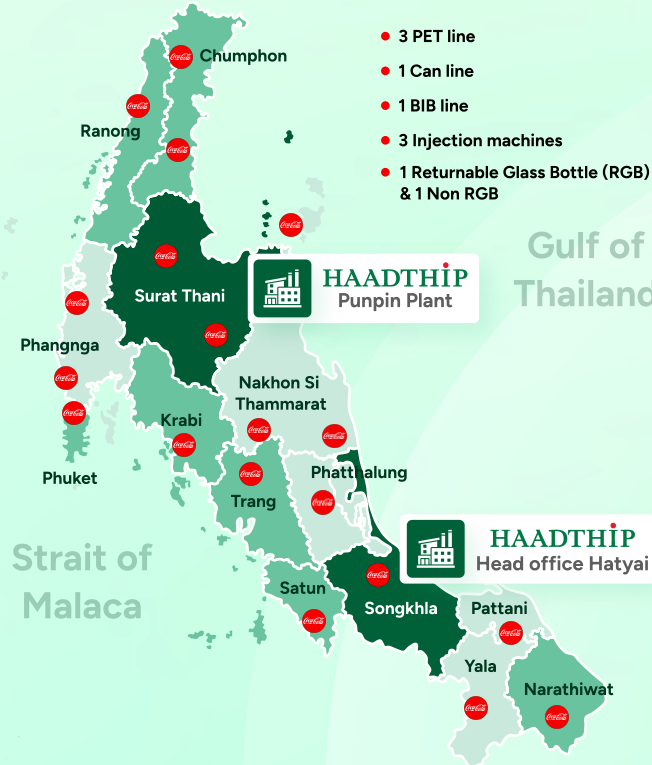
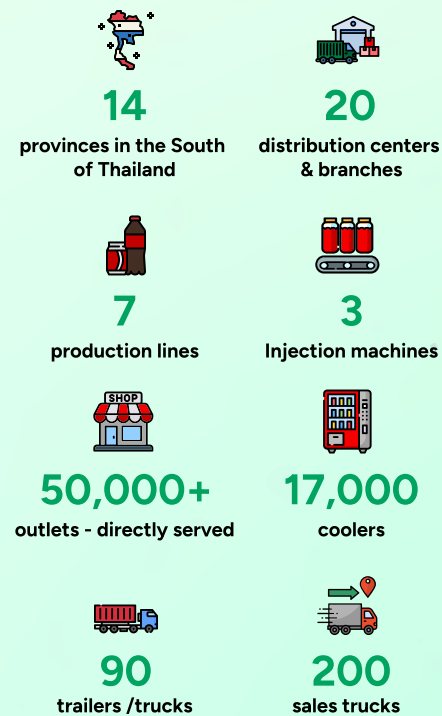


Juice
4.8%

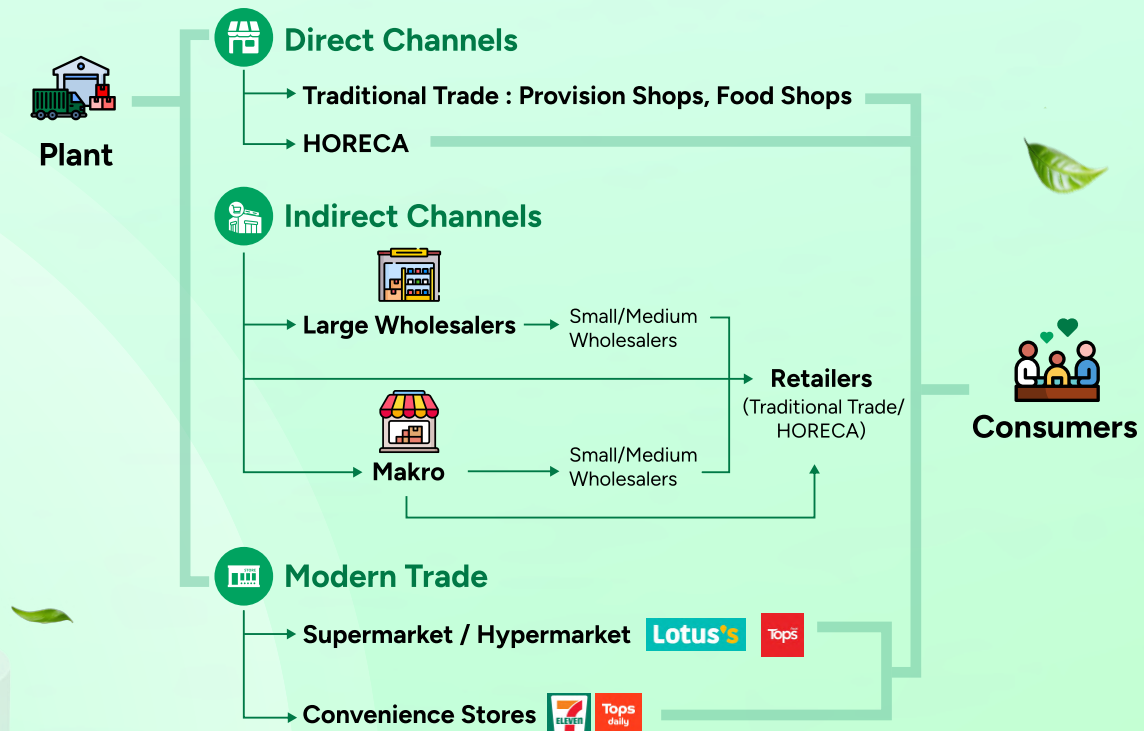


Water
8.0%

Production lines & Distribution Center



Distribution Channel



Milestone

1969
Coca-Cola's bottling & distribution franchise granted to Nakornthip

1974
• Sec.Lt.Phairoch Rattakul assumed leadership of the Company.
• Franchise expanded from 3 to 14 provinces

1978
Nakornthip changed name to Haad Thip

1988
HTC listed in SET

2002-2011
Additional lines in HY (PET/NRGB/ Can/ injection Machine)

2010-2011
SAP launched

2012
• 2nd manufacturing plant @Punpin
• A subsidiary company "Southern Rock (STR)" established

2013-2016
Punpin production lines in operational (additional 2 PET lines + injection machine)

2015
Carbon footprint journey began (1st Certification for product & organization)

2016
RTM Pre- sell transformation (Phase I)

2017
• Can line upgraded
• Halal Certification
• Tele sales Pilot

2018
• 3rd injection machine in Poonpin Plants (Oct)
• SAP upgrading (Mar)
• RTM Pre-sell expanded to Red Zone (100% completed)
• Salesforce automation
• Vending machine pilot
• Product carbon footprint (24 -> 34 SKUs)

2019
Appointed Maj.Gen.Patchara Rattakul as CEO

2021
• Expanding in diversifying businesses
• Start in to social media commerce in 2021

2022
Invest THB 1.2 billion in PET line 3 & plant buildings (increase 50% of production capacity)

2023
• Commercial operations for PET Line 3 commenced in March 2023.
• Making a strategic refocus on our core business.

2024-2025
• New glass bottle production line commissioned at our Punpin Plant.
• The new glass bottle production line, size 300 ml., produces the first bottle on November 21, 2024, with a production capacity of 800 bottles per minute.



Stock Information

As of 30 September 2025

Key Results 9M/2025

HTC

14.90 Baht

Market

SET AGRO FOOD

High/Low

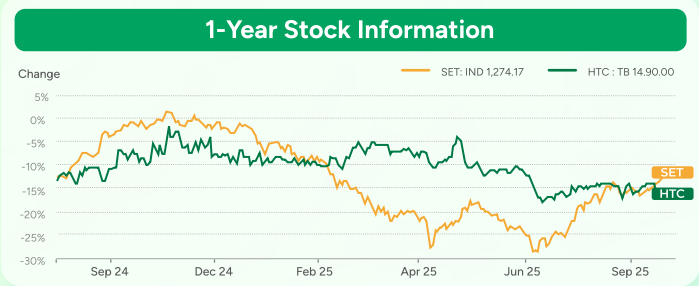
15.10 / 14.90

Index

sSET SETESG

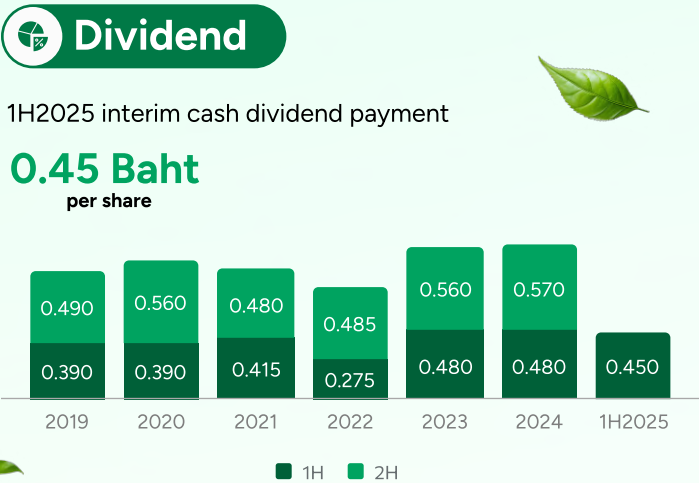
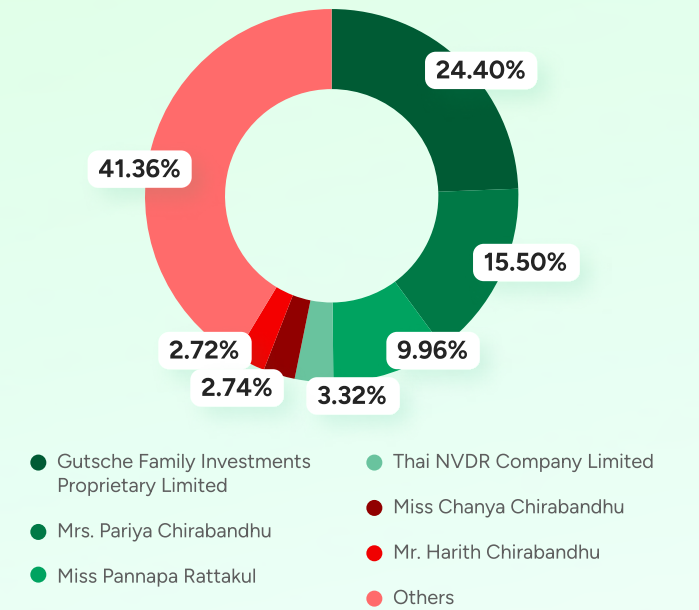
Market Cap.

5,988.62 Million Baht



Major Shareholder

As of 10 September 2025



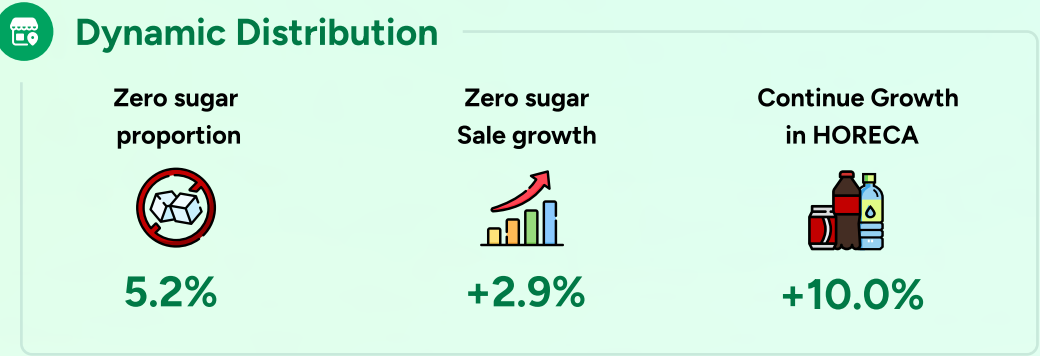
Contact

Investor Relations

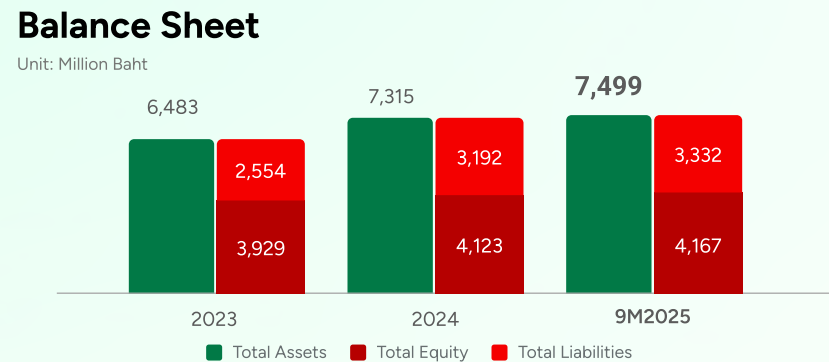
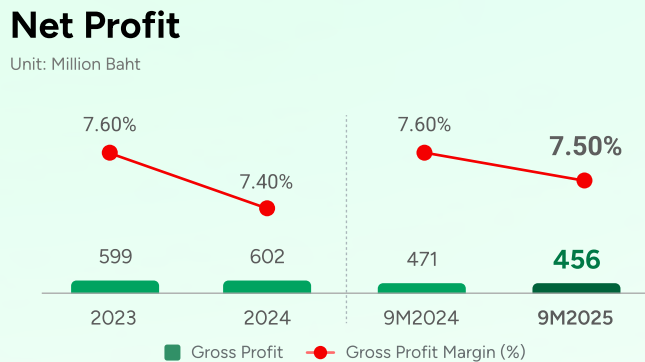
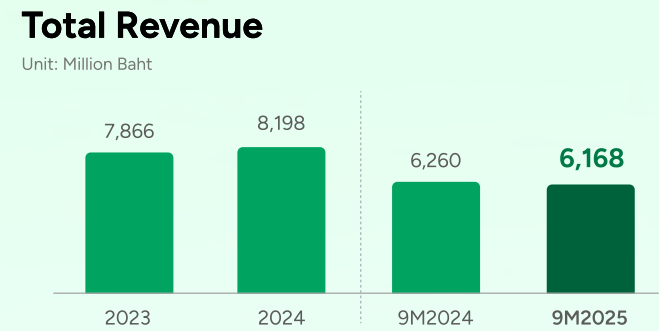
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Financial Highlights 9M/2025

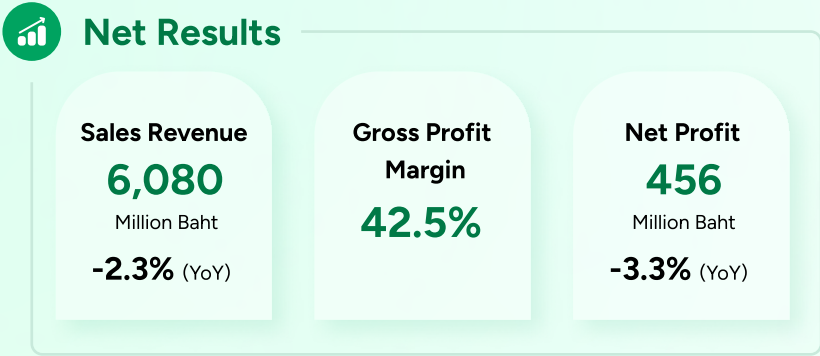
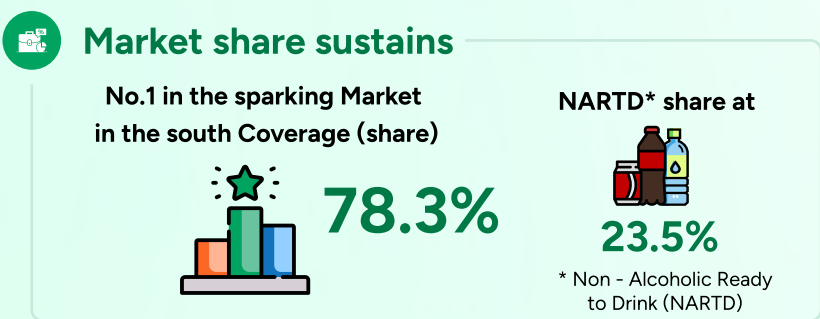
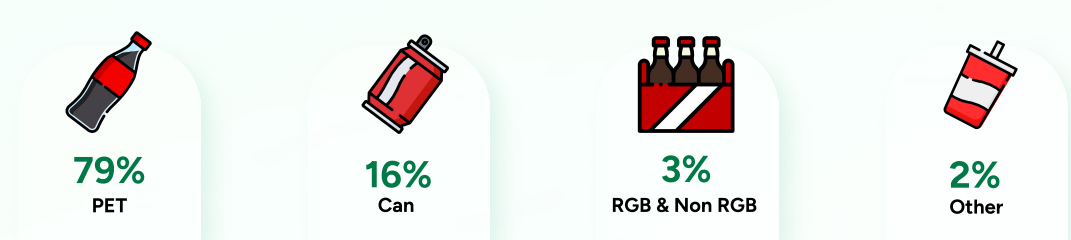


Revenue from Sales

By Brand

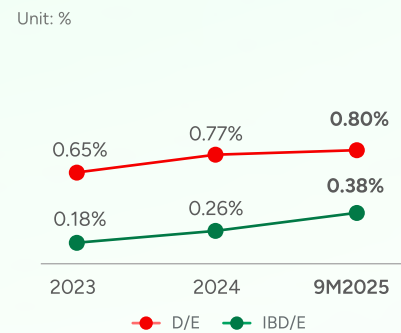


By Packaging



Key Ratios

D/E & IBD/E



EPS & EPS Growth

