

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

FACTSHEET

9M/2023

One Enterprise Plc. ("ONEE") traces its origins back to its inception as "Exact Company Limited" in 1991, under the leadership of Khun Takonkiet Viravan. Following the acquisition of a license from the Office of The National Broadcasting and Telecommunications Commission (NBTC) for Channel ONE 31 in 2013, the Company's evolution has been remarkable. What began as a content creator has now transformed into a comprehensive and fully integrated television media provider. ONEE has expanded its capacities beyond content production, adapting proactively to consumer preferences across all channels.

SOURCE OF REVENUE

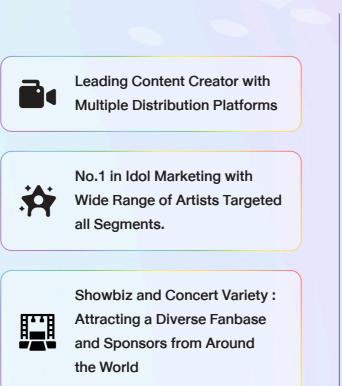
In the 9M of 2023, ONEE is actively conducting its operations and generating revenue Artist **Total Revenue** across the following domains: TV/ Online Ì Management (THB mn) advertising 10.8% and Consulting 14.8% 5.4% 4.775.9 4.7% Copyright Total * Merchandising 15.0% • 4.0% Management Total Operating income Other Income 3.025.4 • 1.2% 4,720.1 55.8 THB mn. Content 0= Production Radio Media Š 🗎 and Services 44.1% • Gross Profit TV/ Online advertising 44.1% Merchandising 5.4% 1.792.7 Concerts 4.7% Artist Mngt. and Consulting 15.0% Production Services and Studio Rental Studio Rental (THB mn) Copyright Management 14.8% Radio Media 4.0% and Events Gross Profit Margin Concerts and Events 10.8% Other Income 1.2% 38.0%

CURRENT REVENUE CONTRIUBTIONS

BUSINESS STRATEGY



Our business proposition is a comprehensive Entertainment & Lifestyle business with a strategic focus on CONTENT, IDOL MARKETING and SHOWBIZ as the key driver for generating more revenue across our eco-system such as TV, Online, Copyright & Licensing, Production Services etc.





%Free Float : 36.02% SForeign Limit : 38.15% NVDR Shareholders : 2.9%

