



THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

FACTSHEET H1/2023

Established in 1991 under the visionary leadership of Khun Takonkiet Viravan, The One Enterprise Plc. ("ONEE") currently operates a TV Channel, ONE 31, under a license granted by the Office of The National Broadcasting and Telecommunications Commission (NBTC).

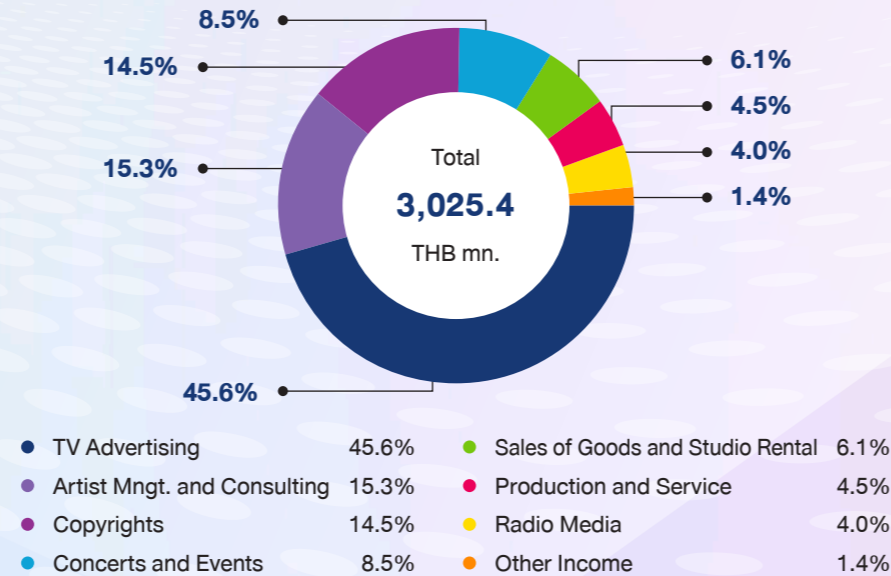
Furthermore, ONEE has strategically diversified its revenue streams to adapt to evolving consumer preferences across various platforms. While TV advertising remains a significant revenue driver, ONEE also maximizes its pool of talented actors and actresses to curate compelling concerts and events, broadening its reach. Additionally, the company generates revenue from radio media through advertising, content production, and studio rentals. This dynamic and diversified approach positions ONEE as a comprehensive media provider, effectively meeting the diverse entertainment needs of its audience.

SOURCE OF REVENUE



CURRENT REVENUE CONTRIBUTIONS

In the first half of 2023, ONEE is actively conducting its operations and generating revenue across the following domains:



FINANCIAL HIGHLIGHTS H1/2023 (As of 30 Jun 2023)

| | |
|--|--|
| Total Revenue (THB mn) 3,025.4 | Financial Position (THB mn) Total Assets 9,179.3 |
| Total Operating income 2,983.5 | Other Income 41.9 |
| Gross Profit (THB mn) 1,112.0 | EBITDA (THB mn) 920.1 |
| Gross Profit Margin 37.3% | EBITDA Margin 30.4% |
| Net Profit (THB mn) 172.7 | Shareholders' Equity 6,919.8 |
| Net profit Margin 5.7% | Total Liabilities 2,259.5 |

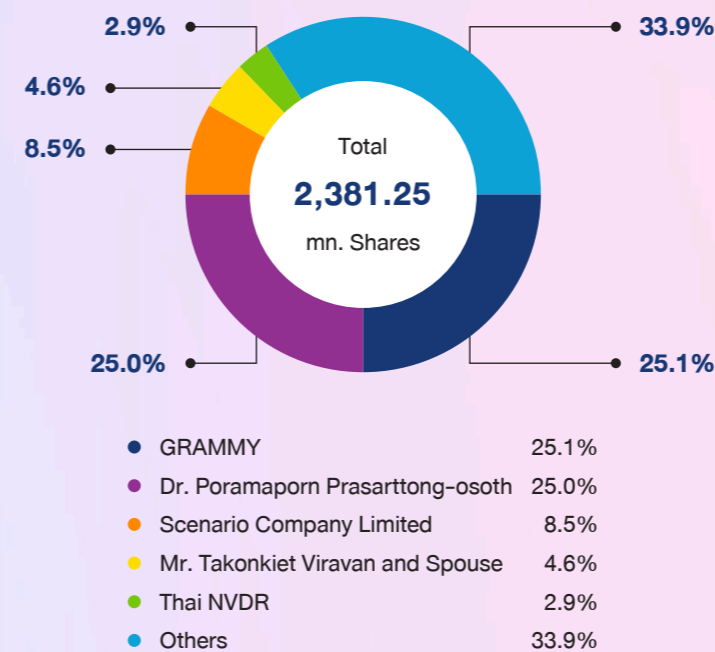
BUSINESS STRATEGY



- Leading Content Creator with Multiple Distribution Platforms**
- No.1 in Idol Marketing with Wide Range of Artists Targeted all Segments.**
- Showbiz and Concert Variety : Attracting a Diverse Fanbase and Sponsors from Around the World**

Our business proposition is a comprehensive Entertainment & Lifestyle business with a strategic focus on CONTENT, IDOL MARKETING and SHOWBIZ as the key driver for generating more revenue across our eco-system such as TV, Online, Copyright & Licensing, Production Services etc.

TOP 5 SHAREHOLDERS (As of 1 Sep 2023)



%Free Float : 36.0% | %Foreign Limit : 49.0% | %NVDR Shareholders : 2.9%

GENERAL INFORMATION

| | |
|---------------------------|--|
| SYMBOL ONEE | PAR 2.00 Baht |
| LISTED DATE 5 Nov 2021 | PAID-UP CAPITAL 4,762.50 Million Baht |

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

Address
50 GMM Grammy Place, Sukhumvit 21 Rd. (Asoke),
Khlongtoeinua, Vadhana, Bangkok 10110, Thailand

🌐 : www.theoneenterprise.com

✉ : info@onee.one

☎ : 02-669-9000, 02-669-9260

Investor Relations

☎ : 02-669-9697 ✉ : ir@onee.one

Corporate Secretary

☎ : 02-669-9712 ✉ : cs@onee.one