



THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

FACTSHEET 6M/2024

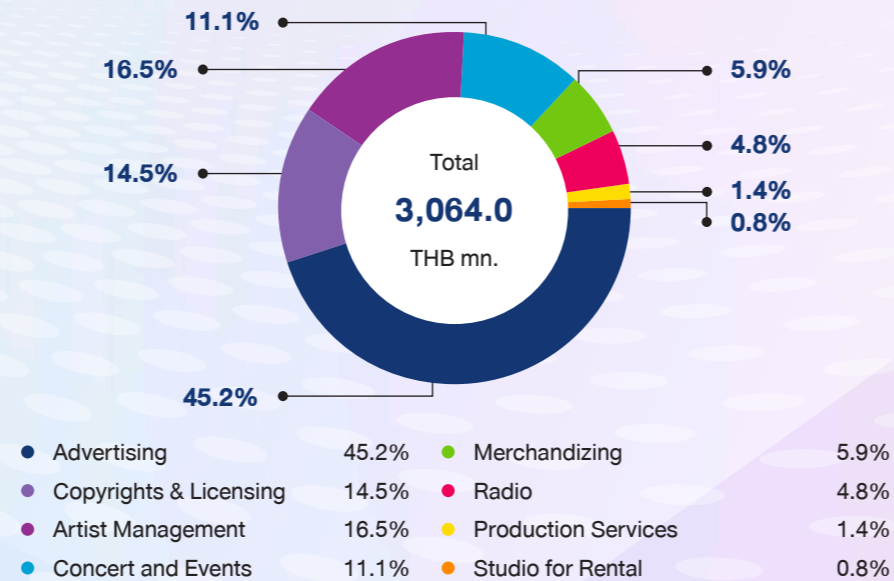
The One Enterprise Plc. ("ONEE") traces its origins back to its inception as "Exact Company Limited" in 1991, under the leadership of Khun Takonkiet Viravan. Following the acquisition of a license from the Office of The National Broadcasting and Telecommunications Commission (NBTC) for Channel ONE 31 in 2013, the Company's evolution has been remarkable. What began as a content creator has now transformed into a comprehensive and fully integrated television media provider. ONEE has expanded its capacities beyond content production, adapting proactively to consumer preferences across all channels.

SOURCE OF REVENUE



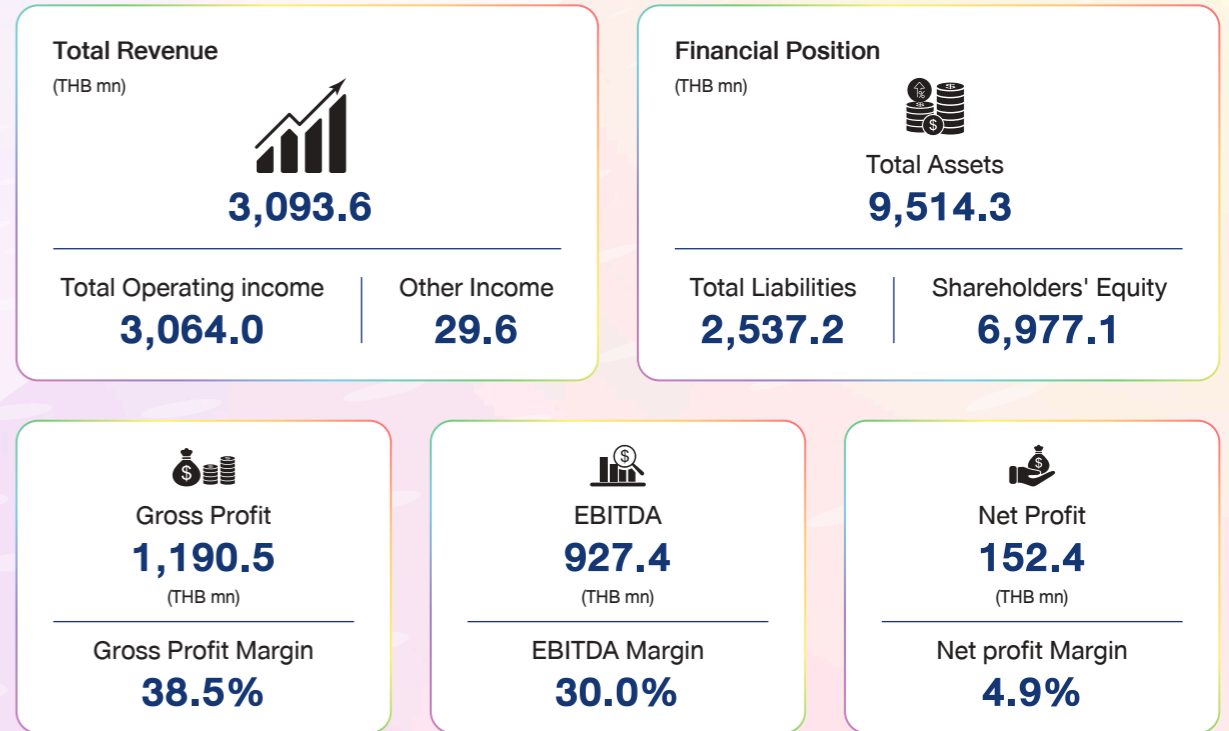
CURRENT REVENUE CONTRIBUTIONS

In the 6M of 2024, ONEE is actively conducting its operations and generating revenue across the following domains:



Note: Excluding other income

FINANCIAL HIGHLIGHTS 6M/2024 (As of 30 June 2024)



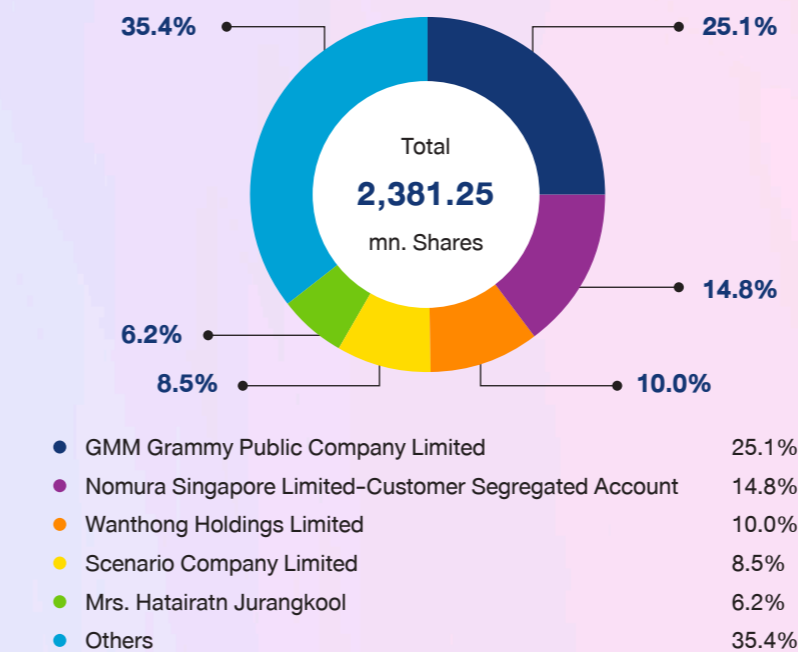
BUSINESS STRATEGY



Our business proposition is a comprehensive Entertainment & Lifestyle business with a strategic focus on CONTENT, IDOL MARKETING and SHOWBIZ as the key driver for generating more revenue across our eco-system such as TV, Online, Copyright & Licensing, Production Services etc.

- Leading Content Creator with Multiple Distribution Platforms
- No.1 in Idol Marketing with Wide Range of Artists Targeted all Segments.
- Showbiz and Concert Variety : Attracting a Diverse Fanbase and Sponsors from Around the World

TOP 5 SHAREHOLDERS (As of 10 Jun 2024)



%Free Float : 30.36% (As of May 2024) | %Foreign Limit : 49.00% | %NVDR Shareholders : 5.42% (As of May 2024)

GENERAL INFORMATION

SYMBOL	PAR
ONEE	2.00 Baht
LISTED DATE	PAID-UP CAPITAL
5 Nov 2021	4,762.50 Million Baht

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