

SOURCE OF REVENUE

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

FACTSHEET Q1/2025

The One Enterprise Plc. ("ONEE") traces its origins back to its inception as "Exact Company Limited" in 1991, under the leadership of Khun Takonkiet Viravan. Following the acquisition of a license from the Office of The National Broadcasting and Telecommunications Commission (NBTC) for Channel ONE 31 in 2013, the Company's evolution has been remarkable. What began as a content creator has now transformed into a comprehensive and fully integrated television media provider. ONEE has expanded its capacities beyond content production, adapting proactively to consumer preferences across all channels.

Idol Marketing Business



CONTENT



REVENUE CONTRIUBTIONS

In the Q1 of 2025,

ONEE is actively conducting its operations and generating revenue across the following domains:



Content Marketing Business	53.6%	Idol Marketing Busines	45.1%	Production Business	1.3%
TV/ Online advertising	37.1%	Artist Mngt. & Consulting	23.9%	Production Services &	1.3%
Copyright Management	12.7%	Concert & Event	10.4%	Studio Rental	
Radio Media	3.8%	Merchandising	10.7%		

FINANCIAL HIGHLIGHTS Q1/2025 (As of 31 Mar 2025)









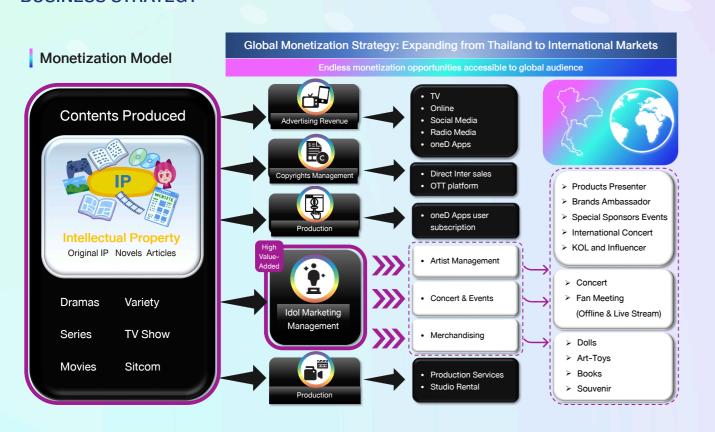
20.3%



BUSINESS STRATEGY

Content Marketing

Business





GENERAL INFORMATION

SYMBOL PAR ONEE 2.00 Baht

LISTED DATE PAID-UP CAPITAL 5 Nov 2021 2,381.25 Million Baht

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED Address

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