

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

FACTSHEET Q2/2025

One Enterprise Plc. ("ONEE") traces its origins back to its inception as "Exact Company Limited" in 1991, under the leadership of Khun Takonkiet Viravan. Following the acquisition of a license from the Office of The National Broadcasting and Telecommunications Commission (NBTC) for Channel ONE 31 in 2013, the Company's evolution has been remarkable. What began as a content creator has now transformed into a comprehensive and fully integrated television media provider. ONEE has expanded its capacities beyond content production, adapting proactively to consumer preferences across all channels.

Idol Marketing Business A CONTENT CARREST ON TENT CARREST ON

Production Business

REVENUE CONTRIBUTIONS

In the first half of 2025,

ONEE is actively conducting its operations and generating revenue across the following domains:



Content Marketing Business 53.27%

TV/ Online advertising 36.59%

Copyright Management 12.74%

3.94%

Radio Media

Idol Marketing Busines 45.22%

Artist Mngt. & Consulting 21.61%

Concert & Event 13.19%

Merchandising 10.42%

Production Business 1.52%
Production Services 1.03%
Studio Rental 0.49%

FINANCIAL HIGHLIGHTS 6M/2025 (As of 30 Jun 2025)



3,236.95

ther Income 16.88

Financial Position

(THB mn)

Total Assets

9,706.10

Total Liabilities Shareholders' Equity **2,814.57 6,891.53**



Net Profit 64.19

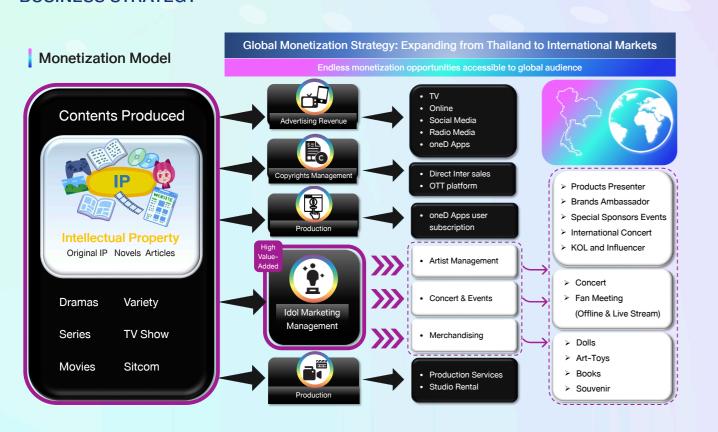
(THB mn)

Net Profit Margin

BUSINESS STRATEGY

Content Marketing

Business



TOP 5 SHAREHOLDERS (As of 25 Aug 2025)



GENERAL INFORMATION

SYMBOL PAR
ONEE THB 2.00

LISTED DATE PAID-UP CAPITAL
5 Nov 2021 THB 2,381.25 mn

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED Address

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