

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

FACTSHEET Q3/2025

One Enterprise Plc. ("ONEE") traces its origins back to its inception as "Exact Company Limited" in 1991, under the leadership of Khun Takonkiet Viravan. Following the acquisition of a license from the Office of The National Broadcasting and Telecommunications Commission (NBTC) for Channel ONE 31 in 2013, the Company's evolution has been remarkable. What began as a content creator has now transformed into a comprehensive and fully integrated television media provider. ONEE has expanded its capacities beyond content production, adapting proactively to consumer preferences across all channels.

Idol Marketing Business Idol Marketing Business Idol Marketing Business Idol Marketing Business

Production Business

REVENUE CONTRIBUTIONS

In the 9-month period of 2025,

Copyright Management

Radio Media

ONEE is actively conducting its operations and generating revenue across the following domains:



Content Marketing Business	51.33%	Idol Marketing Busines	47.05%	
TV/ Online advertising	35.13%	Artist Mnat. & Consultina	21.16%	1

12.34%

3.86%

Idol Marketing Busines47.05%Production Business1.62%Artist Mngt. & Consulting21.16%Production Services1.20%Concert & Event14.67%Studio Rental0.42%Merchandising11.22%

FINANCIAL HIGHLIGHTS 9M/2025 (As of 30 Sep 2025)



Sell Gross Profit

1,791.87

(THB mn)

Gross Profit Margin

34.27%

Total Assets
9,847.17

Total Liabilities | Shareholders' Equity

2,870.91 6,976.26

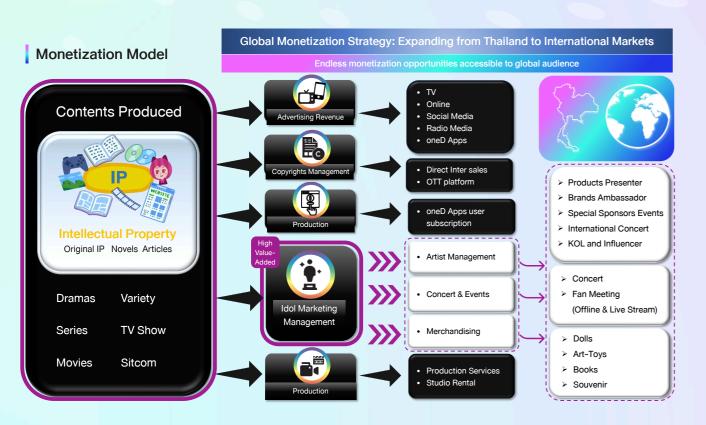
Net Profit 267.99

Net Profit Margin **5.09%**

BUSINESS STRATEGY

Content Marketing

Business





GENERAL INFORMATION

SYMBOL PAR
ONEE THB 2.00

LISTED DATE PAID-UP CAPITAL
5 Nov 2021 THB 2,381.25 mn

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED Address

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