

One Enterprise Plc. ("ONEE") traces its origins back to its inception as "Exact Company Limited" in 1991, under the leadership of Khun Takonkiet Viravan. Following the acquisition of a license from the Office of The National Broadcasting and Telecommunications Commission (NBTC) for Channel ONE 31 in 2013, the Company's evolution has been remarkable. What began as a content creator has now transformed into a comprehensive and fully integrated television media provider. ONEE has expanded its capacities beyond content production, adapting proactively to consumer preferences across all channels.

## SOURCE OF REVENUE



## REVENUE CONTRIBUTIONS

In the FY of 2025, ONEE is actively conducting its operations and generating revenue across the following domains:

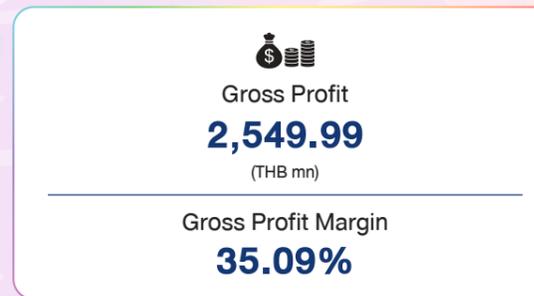


2025

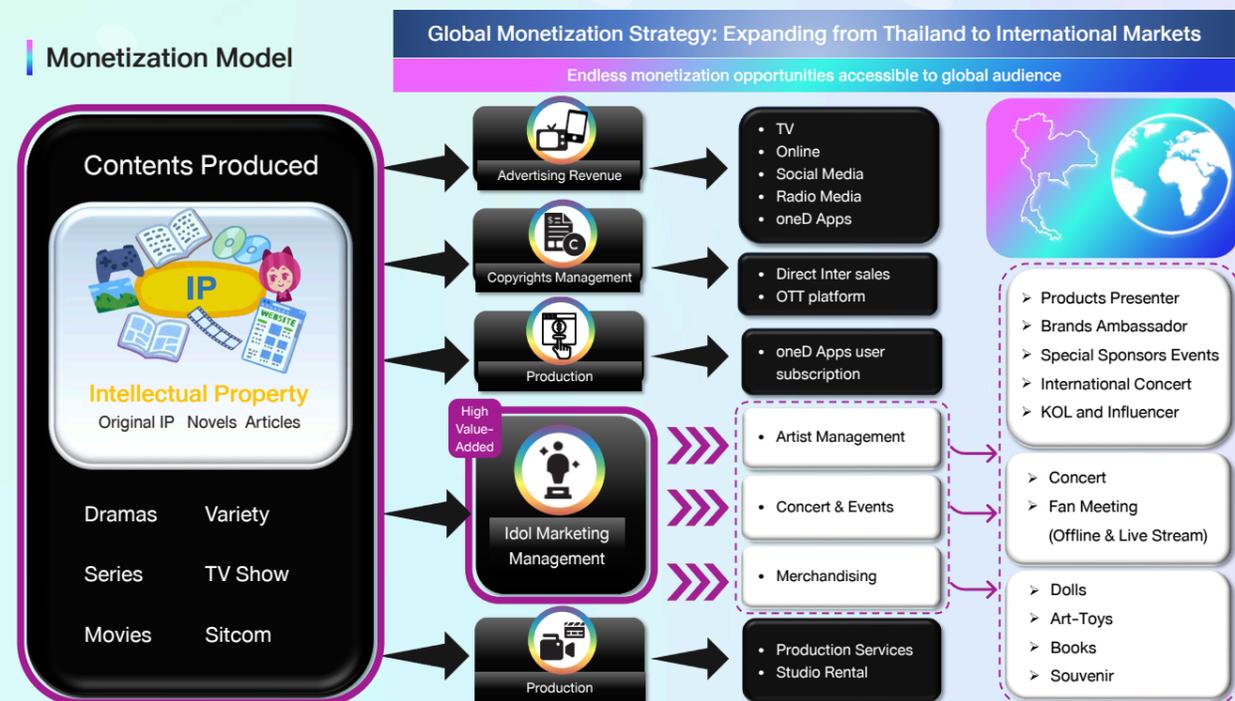
Content Marketing Business	49.45%
Idol Marketing Business	48.88%
Production Business	1.66%

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TV/ Online advertising	33.50%	Artist Mngt. & Consulting	21.55%	Production Services	1.26%
Copyright Management	12.25%	Concert & Event	15.23%	Studio Rental	0.40%
Radio Media	3.70%	Merchandising	12.10%		

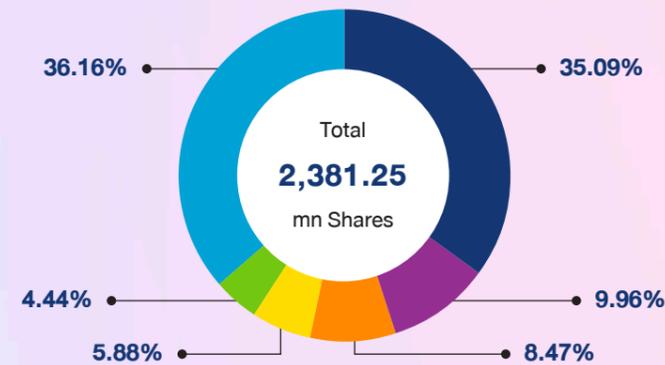
## FINANCIAL HIGHLIGHTS 2025 (As of 31 Dec 2025)



## BUSINESS STRATEGY



## TOP 5 SHAREHOLDERS (As of 25 Aug 2025)



GMM Grammy Public Company Limited	35.09%
Mrs. Hatairai Churangkul	9.96%
Scenario Company Limited	8.47%
Nomura Singapore Limited - Customer Segregated Account	5.88%
Mr. Takonkiet Viravan	4.44%
Others	36.16%

## GENERAL INFORMATION

SYMBOL	PAR
ONEE	THB 2.00
LISTED DATE	PAID-UP CAPITAL
5 Nov 2021	THB 4,762.50 mn

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