



THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

# FACTSHEET

## Q2/2026

One Enterprise Plc. ("ONEE") traces its origins back to its inception as "Exact Company Limited" in 1991, under the leadership of Khun Takonkiet Viravan. Following the acquisition of a license from the Office of The National Broadcasting and Telecommunications Commission (NBTC) for Channel ONE 31 in 2013, the Company's evolution has been remarkable. What began as a content creator has now transformed into a comprehensive and fully integrated television media provider. ONEE has expanded its capacities beyond content production, adapting proactively to consumer preferences across all channels.

### SOURCE OF REVENUE



### REVENUE CONTRIBUTIONS

In the Q2 of 2026,  
ONEE is actively conducting its operations and generating revenue across the following domains:



Q2/2026

|                            |        |
|----------------------------|--------|
| Content Marketing Business | 35.23% |
| Idol Marketing Business    | 63.04% |
| Production Business        | 1.73%  |

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|----------------------------|--------|---------------------------|--------|---------------------|-------|
| TV/ Online advertising     | 24.83% | Artist Mngt. & Consulting | 22.58% | Production Services | 1.41% |
| Copyright Management       | 7.42%  | Concert & Event           | 21.19% | Studio Rental       | 0.32% |
| Radio Media                | 2.98%  | Merchandising             | 19.27% |                     |       |

### FINANCIAL HIGHLIGHTS Q2/2026 (As of 30 Jun 2026)

Total Revenue  
(THB mn)



Total Operating Income  
**2,247.51**

Other Income  
**11.85**

Financial Position  
(THB mn)

Total Assets  
**10,755.81**

Total Liabilities  
**3,791.25**

Shareholders' Equity  
**6,965.23**

Gross Profit  
**694.88**  
(THB mn)

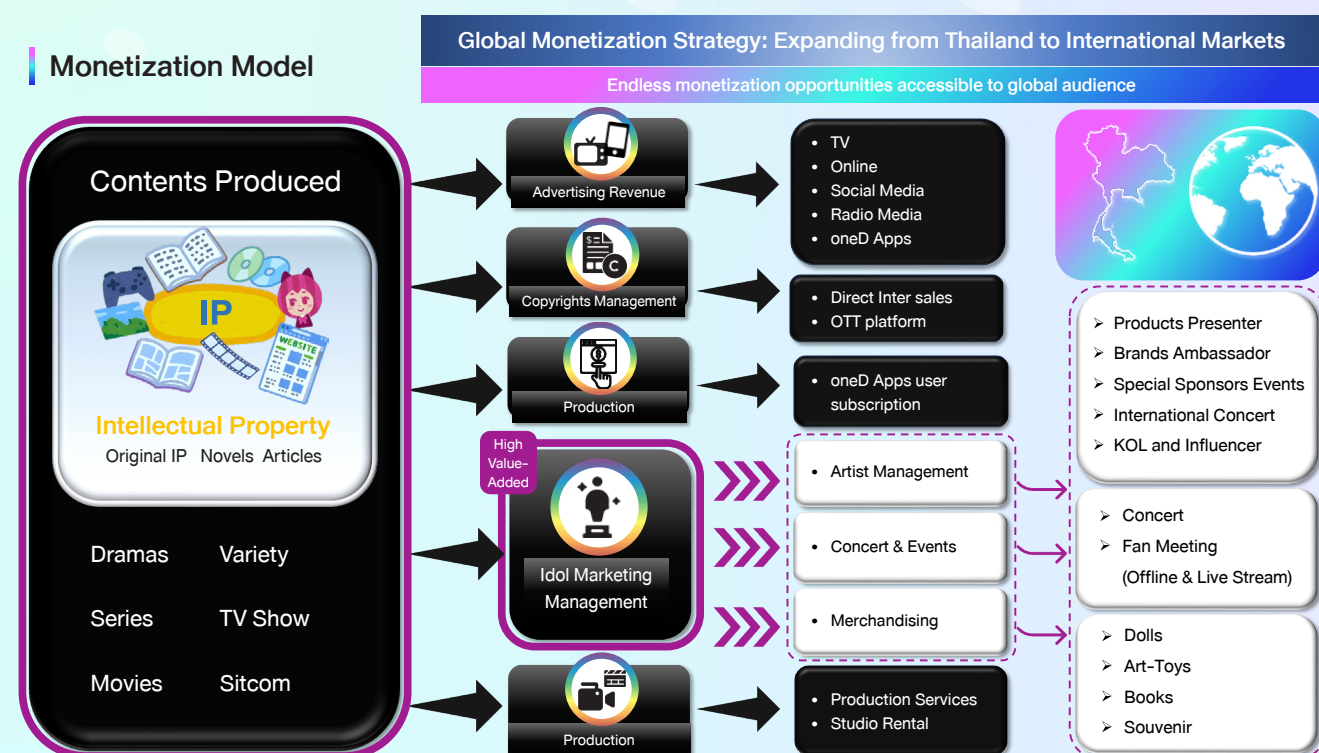
Gross Profit Margin  
**30.92%**

Net Profit  
**67.88**  
(THB mn)

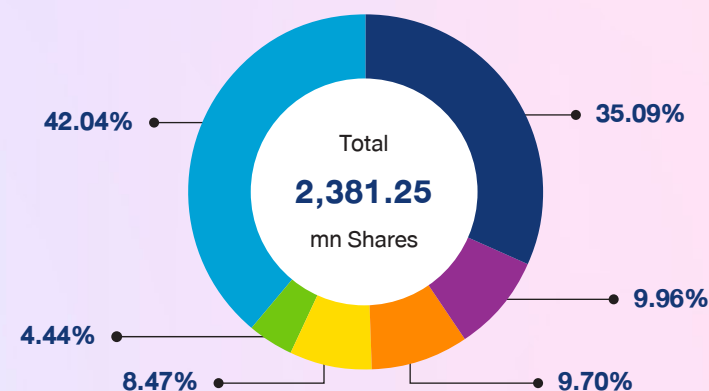
Net Profit Margin  
**3.00%**

### BUSINESS STRATEGY

#### Monetization Model



### TOP 5 SHAREHOLDERS (As of 06 May 2026)



|                                   |        |
|-----------------------------------|--------|
| GMM Grammy Public Company Limited | 35.09% |
| Mrs. Hatairai Churangkul          | 9.96%  |
| Mr. Pitharn Ongkosit              | 9.70%  |
| Scenario Company Limited          | 8.47%  |
| Mr. Takonkiet Viravan             | 4.44%  |
| Others                            | 42.04% |

### GENERAL INFORMATION

|             |                 |
|-------------|-----------------|
| SYMBOL      | PAR             |
| ONEE        | THB 2.00        |
| LISTED DATE | PAID-UP CAPITAL |
| 5 Nov 2021  | THB 4,762.50 mn |

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