The ONE Enterprise Public Company Limited

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

FACTSHEET Q3/2026

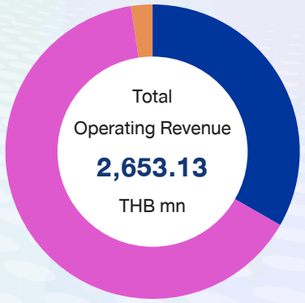
One Enterprise Plc. ("ONEE") traces its origins back to its inception as "Exact Company Limited" in 1991, under the leadership of Khun Takonkiet Viravan. Following the acquisition of a license from the Office of The National Broadcasting and Telecommunications Commission (NBTC) for Channel ONE 31 in 2013, the Company's evolution has been remarkable. What began as a content creator has now transformed into a comprehensive and fully integrated television media provider. ONEE has expanded its capacities beyond content production, adapting proactively to consumer preferences across all channels.

SOURCE OF REVENUE



REVENUE CONTRIBUTIONS

In the Q3 of 2026,
ONEE is actively conducting its operations and generating revenue across the following domains:



Q3/2026

Content Marketing Business	33.29%
Idol Marketing Business	64.36%
Production Business	2.36%

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TV/ Online advertising	24.04%	Artist Mngt. & Consulting	22.58%	Production Services	1.97%
Copyright Management	6.74%	Concert & Event	22.47%	Studio Rental	0.39%
Radio Media	2.51%	Merchandising	19.30%		

FINANCIAL HIGHLIGHTS Q3/2026 (As of 30 Sep 2026)

Total Revenue
(THB mn)
2,657.82

Total Operating Income	Other Income
2,653.13	4.69

Financial Position
(THB mn)

Total Assets
11,403.54

Total Liabilities	Shareholders' Equity
4,331.72	7,071.82

Gross Profit
921.12
(THB mn)

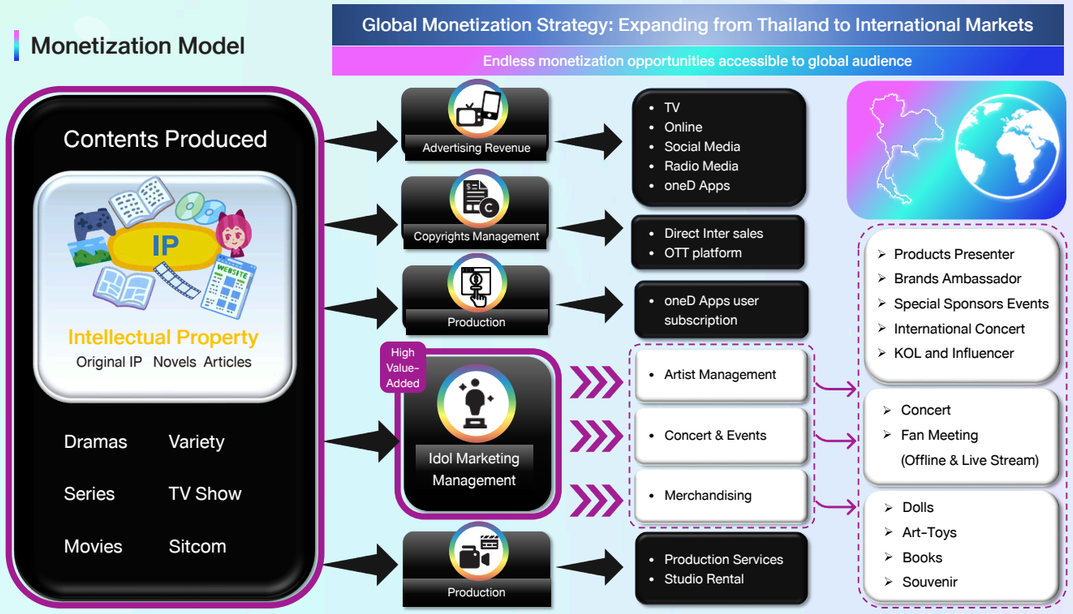
Gross Profit Margin
34.72%

Net Profit
151.45
(THB mn)

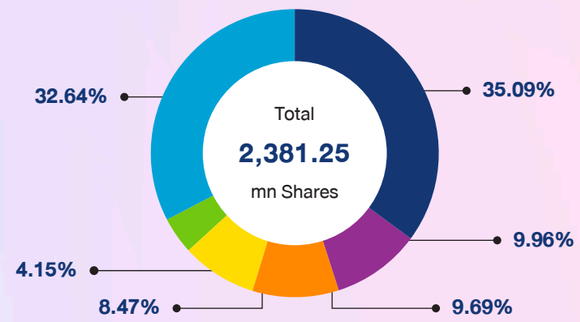
Net Profit Margin
5.70%

BUSINESS STRATEGY

Monetization Model



TOP 5 SHAREHOLDERS (As of 25 August 2026)



GMM Grammy Public Company Limited	35.09%
Mrs. Hatairatn Jurangkool	9.96%
Mr. Pitharn Ongkosit	9.69%
Scenario Company Limited	8.47%
Mr. Takonkiet Viravan	4.15%
Others	32.64%

GENERAL INFORMATION

SYMBOL	PAR
ONEE	THB 2.00
LISTED DATE	**PAID-UP CAPITAL**
5 Nov 2021	THB 4,762.50 mn

THE ONE ENTERPRISE PUBLIC COMPANY LIMITED

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